**Project**: Uber versus Lyft – A Comparison

**Members**: Adam Flury, Spencer Hurley, Rory Berry

**Research Questions**:

1. How does Uber usage compare to Lyft usage? More/less?
2. Does price matter? Compare data for Uber Black, Uber Pool, etc. against similar Lyft packages.
3. What other factors stand out when comparing the data? Age of customer? Weather? Time of day? Other?

**Datasets Used**: There is an Uber/Lyft for Boston csv/dataset available on Kaggle.

**Breakdown of Tasks**:

Each Team Member will:

1. Download data and start to group, summarize and analyze.
2. Share data and conclusions with team to help decide which charts, categories, etc. will be used in the final analysis. At this time, we have 3 questions but we will need to confirm that the data is there to sufficiently present each one with a strong argument or conclusion. If the questions change, then we’ll realign the tasks with the team.
3. Prepare Powerpoint slides and Presentation. Expect at least 3-5 minutes per team member to cover at least 1 question and 2 charts.
4. Other?